AGENT PROFILE Maurine O'Connell

Three decades of experience

fter graduating from college and teaching in the public school for a number of years, Maurine O'Connell made the decision to enter the real estate field in order to access a more flexible schedule to meet the needs of her young family. Now in her 35th year as a Realtor, O'Connell has earned the respect and confidence of her clients over many years of dedication and commitment to her buyers and sellers.

"I use the principles of trust, honesty and integrity," O'Connell says. "I am committed to always doing the right thing for all those I serve."

"It is very rewarding helping someone find their dream home or their first home," adds O'Connell, who draws her inspiration from the love of her home community of Lordship in Stratford and of the Milford shoreline where she grew up.

O'Connell strongly upholds the philosophy of her brokerage, William Pitt Sotheby's, who believes that everyone deserves exceptional treatment, regardless of the sales price of their home or their price range for purchasing. She credits William Pitt for providing her with a paramount platform to expose her listings which includes their award-winning website that is easy to navigate and gets 3 million visits annually. The company also works to secure editorial coverage for their listings in key media outlets such as The New York Times and The Wall Street Journal.

"Social media has also become a key



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Lives: Lordship, Stratford

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factor in marketing a home, so I also give my listings exposure through the use of Facebook, Instagram, Google and Homesnap," she adds.

O'Connell is a strong believer in professional photography and staging for all her listings. "First impressions are key in this business," she states. "Professional photography is essential in order for each home to stand out from the crowd." O'Connell provides that for every listing as well as help in staging the home for marketing.